

LANCÔME
PARIS

SPRING BRIDAL MAKE-UP



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Accentuate your natural beauty with feminine pink and brown shades and a bright pop of colour on your lips.

For your tailored shades and personal recommendations, take this sheet to your nearest Lancôme counter.

Our product recommendations:

BASE



Advanced Génifique
Eye Serum Light-Pearl



Advanced Génifique
Serum



Hydra Zen
Day Cream



La Base Pro
Hydraglow

FACE



Effacernes Longue
Tenue Concealer



Teint Idole Ultra Wear
Foundation



Teint Idole Ultra
Powder Foundation



Belle De Teint



Blush Subtil

EYES



Le Crayon
Sourcils



La Base
Paupieres Pro



Hypnôse Doll
Eyes Palette



Crayon
Khol



Hypnôse Doll
Eyes Waterproof

LIPS



L'Absolu Rouge

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Step-by-Step

Step 1: Prep the skin

Prep skin with **Génifique Yeux Light-Pearl** by working it around the eyes which have a tendency to be dry, and **Génifique Serum** over the face. Next, apply **Hydra Zen Day Cream** to moisturise the skin and prepare for makeup. Leave this to settle in for around 5 minutes. Use your foundation brush to paint on **La Base Pro Hydra Glow** primer all over skin. This is perfect if your foundation has a tendency to flake due to dry skin. Paint on with foundation brush for an even coverage.

Step 2: Apply the base

Apply **Teint Idole Ultra** all over the face with a flat foundation brush or buffing foundation brush. Next, add **Effacernes Longue Tenue** concealer in a V shape to the under eye and round the nose and anywhere else you think you might touch or might be affected during the day. If you think you might cry, make sure to build up the concealer around the eyes, the nose and the chin.

Step 3: Set in place

Apply **Teint Idole Ultra powder foundation** with a fluffy brush to set the concealer and on top of the eyelid to take down any shine. Pat on the rest of the face with a large fluffy brush to set the rest of the makeup.

Step 4: Pink blush

Use **Belle De Teint** to bring warmth and structure to the face by brushing slightly under the cheekbone as a subtle contour. Top tip: For fair skin, Belle De Teint works to bring subtle warmth without looking bronzed. To add the important "flushed" look to the cheeks, add **021 Blush Subtil** softly. Although the product looks very vibrant, when brushed lightly onto the skin with a large fluffy brush it comes out as a soft pink tone to lift the face.



Step 5: Eyes

Comb through the brows and fill in any gaps with **Le Crayon Sourcils**. Apply **La Base Paupières Pro** eye shadow primer all over the eye lid to prep ready for shadow. We want to keep the eyes fairly neutral with a tone of pink because this look is all about the lip, therefore we chose **Hypnôse Doll Eyes Palette** in DO1 Fraîcheur Rosée for a natural and pretty highlight to the eyes. Blend Shade 03 into the crease of the eyelid and under the lower lash line, and then Shade 01 up to the brow bone and into the inner corners of the eye.

Step 6: Liner and Define

Use Shade 02 to blend along the lower lash line and in the far corner of the eye. Top tip: If you prefer a bolder line you can wet your brush for more colour. Next, use **Crayon Khol** in 017 Gris to line the upper lashes for a softer look.

Step 7: Lashes

Apply **Hypnôse Doll Eyes waterproof** to upper and softly on lower lashes for a fanned and wide eyed look.

Step 8: Bright, photo ready lips

With a bold lip look, prepping the lips is very important. Use **L'Absolu Rouge La Base** to create a perfect base, then line the lips with **Le Crayon** (for this look we used shade 303 Rose Boisée) and then colour in the lip to help it to stay in place and give a uniform colour. Next, apply your shade of lipstick to make your look "pop". We used **L'Absolu Rouge** in 368.